My First Bicycle
FOUNDATION

2025

Impact REPORT

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Introduction

Welcome to the My First Bicycle Foundation 2025 Impact Report - a reflection of what's possible when community, generosity, and purpose come together.

For a child, a first bicycle is more than a gift. It's a sense of freedom. A spark of confidence. A new way to explore their world. At My First Bicycle Foundation, we believe that access to something as simple as a bike can open doors to independence, resilience, and opportunity.

Thanks to the unwavering support of our donors, sponsors, and community partners, thousands of children across Canada experienced that moment of joy - receiving a bike they can truly call their own.

This report shares the tangible impact of that support: the number of bicycles distributed, the communities reached, and the meaningful outcomes we've seen firsthand. It also highlights the data behind our programs, helping us measure success, learn, and plan for an even greater impact ahead.

Every bike tells a story. Every donation changes a childhood.

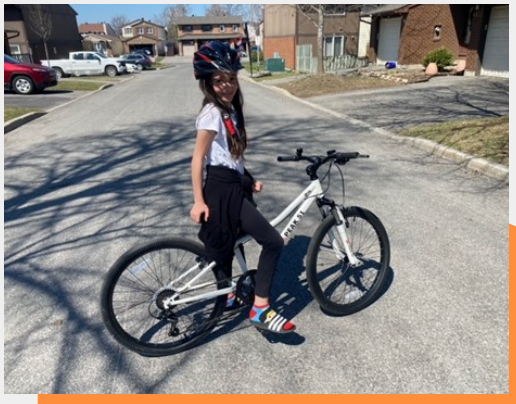
We invite you to explore this report, celebrate what we've accomplished together, and continue riding alongside us as we empower children — one bicycle at a time.

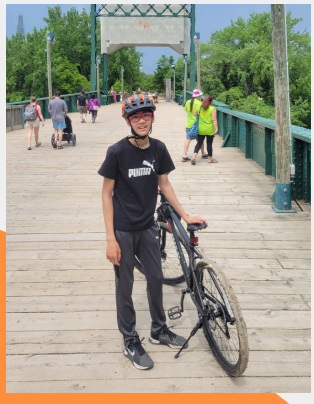
Mission

We exist to give financially disadvantaged children their very first bicycle — along with the safety gear they need to ride with confidence. Through this simple but powerful gift, we help open doors to freedom, independence, and new possibilities that extend far beyond the ride itself.

I'm really grateful and proud of the My First Bicycle Foundation. My son is so excited about his new bike. Now he can ride to school every day and enjoy more time with his friends. I couldn't afford a bike for him, and this amazing gesture brought so much happiness to our family. I hope the foundation continues for many years and keeps helping people in need, just like us. A big thank you!
-DW

We just received my son's new bike, and I cannot tell you how appreciated it is! Seriously! I wish I had captured his smile in a photo so that I could share it with you. Thank you. Thank you. Thank you!
-Becky





Impact 2025

2,000+
Applications Received

1,200
Bicycles Donated

847
Families Served in Canada

161
Communities Served in Canada

$300,000+
Invested into Our Community

Total Impact (2022-2025)

12,000+
Applications Received

5,388
Bicycles Donated

3,873
Families Served in Canada

214
Communities Served in Canada

$1,400,000+
Invested into Our Community

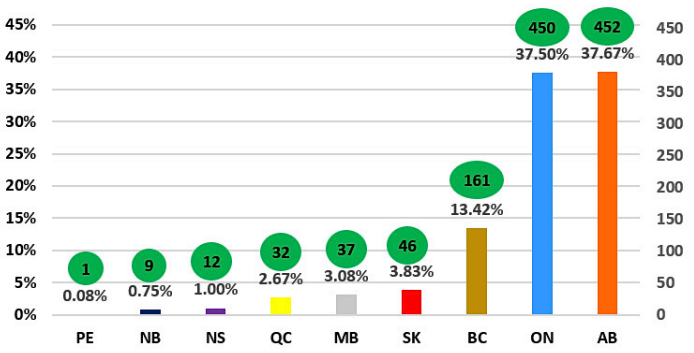
Data Analysis

The charts below provide a visual overview of the data collected for this report, showcasing the trends and insights that emerged from our analysis.

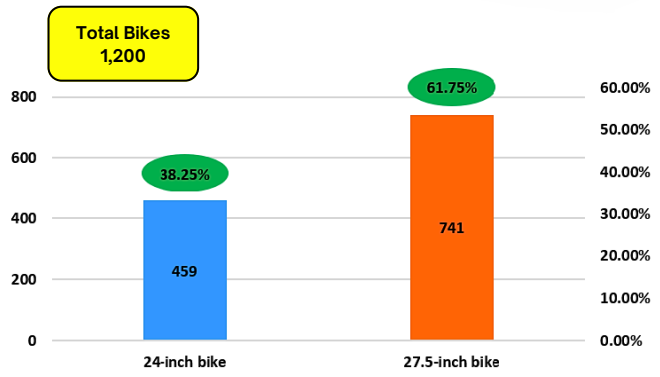
Financial Statements

	2022		2023		2024		2025	
Revenues								
Donations	224,382		408,587		394,962		409,647	
Interest	30				1		39	
Total Revenues	**224,412**		**408,587**		**394,963**		**409,686**	
Operating Expenses		%		%		%		%
Bike Purchases	134,219	62.3%	257,346	64.3%	255,803	65.5%	350,517	85.9%
Bike Accessories Purchases	32,166	14.9%	27,708	6.9%	31,252	8.0%	45,822	11.2%
Shipping Cost to Applicants	28,311	13.2%	99,106	24.7%	85,342	21.9%	2,261	0.6%
Casual Labour for Bike Assembly	2,580	1.2%	-2,475	-0.6%	-1,140	-0.3%	-	-
Depreciation on Tent and Trailer	4,258	2.0%	4,258	1.1%	4,257	1.1%	4,257	1.0%
Professional Fees	138	0.1%	-	-	12	0.0%	-	-
Website Design, Marketing and Grant Software	10,833	5.0%	11,331	2.8%	9,988	2.6%	165	0.0%
General and Administration	2,836	1.3%	3,236	0.8%	4,735	1.2%	5,069	1.2%
Total Operating Expenses	**215,341**		**400,510**		**390,249**		**408,091**	
Excess Of Revenues Over Expenditures	**9,071**		**8,077**		**4,714**		**1,595**	

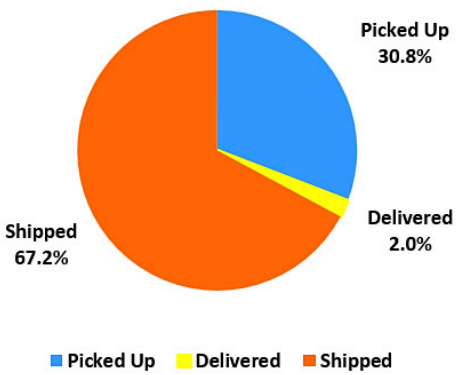
Applications Approved by Province - 2025



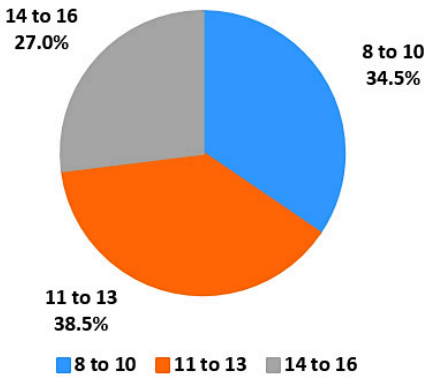
Bicycles Donated - 2025



Deployment Methods - 2025



Approved Applications by Age - 2025



Donors

Thanks to the remarkable support we received in 2025, My First Bicycle Foundation raised over **$300,000** to help bring bicycles to children who need them most. Each contribution helped transform lives, giving children across Canada the freedom, joy, and independence that comes with owning their very first bike. To every donor and partner — thank you for helping make these moments possible.

pateno PAYMENTS

Digital Commerce Bank

CANNONBALL Foundation

GIGADAT CONNECTED WITH CANADIANS

WESTBRICK ENERGY LTD

Digital Commerce Payments

Atlantis Financial Corp.

CYCLING CYCLISME CANADA

*the*Blidner FAMILY FOUNDATION